

Claire Ferrante

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453 Washington Street #3F, Boston, MA 02111

EDUCATION

Boston University

College of Communication

2001-2005

BA Advertising

SKILLS

Print

Brochures & newsletters

Logos & business cards

Outdoor advertising

Signs & banners

Branded promotional items

Digital & offset print knowledge

Web & Multimedia

Website planning & design

Video editing

Web advertising

Email blasts & e-newsletters

CD cover design

Wireframing

Photography (digital)

Landscape photography

Product photography

Editing & retouching

Staging

EXPERIENCE

peerTransfer

Boston, MA | 3/2014 - Present

Graphic Designer

Digital & print collateral

Advertising

Trade show graphics

Business cards & letterhead

Presentation templates

Web design

Copywriting

Google

Cambridge, MA | 7/2010 - 9/2012

Marketing Associate

Web, print, & outdoor advertising design

Collateral suite design

Promotional item design & store manager

Event planning

Video production

Webmaster for travel division website

Trade show booth design

Digital photography

ITA Software

Cambridge, MA | 1/2006 - 7/2010

Marketing Communications Specialist

Web, print, & outdoor advertising design

Marketing & recruitment collateral design

Promotional item design & store manager

Event planning

Webmaster for company website

Trade show & career fair booth design

Digital photography

SOFTWARE

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Camtasia

Windows Movie Maker

Windows Office Suite